



Heather Gardens Community Magazine

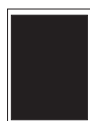
MONTHLY DISPLAY ADVERTISING RATES

AD SIZES

# of issues per year	1/8	1/4	1/2	Full
12	\$100	\$175	\$285	\$490
2-11	\$115*	\$190*	\$300*	\$505*
1	\$150	\$225	\$335	\$540

Pre-paid rate without 12 month contract*
All political ads are pre-paid.

DISPLAY AD SIZES width x depth in inches



Full Page
7.125x9.5



Quarter Page Vertical
3.5x4.625



Half Page Vertical
3.5x9.5



Quarter Page Horizontal
7.125x2.25



Half Page Horizontal
7.125x4.625



Eighth Page
3.5x2.25



Service Directory
3.5x1.125

INSERTS

Quantity: Provide 2,500 inserts

Size: 8"x10" max. size

Cost: \$300*

RESERVED SPACE - sold out

Back Cover - \$580, Inside Cover - \$530,
Calendar Pages \$200

*Reserved spaces only available to 12 month contracts
and accounts in good standing*

SERVICE DIRECTORY

Cost: \$55/month

All Service Directory ads are pre-paid.

Contracts available in 4, 6, 8 or 12 month ad runs.

4 for \$220, 6 for \$330, 12 for \$660

Pay for 12, get the 13th month free

CONTACT Susan Harman
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DEMOGRAPHICS

Heather Gardens is a 55+ active community in Aurora, Colorado with over 2800 residents.

ABOUT HEATHER 'N YON

Heather 'n Yon is a monthly magazine serving the Heather Gardens Community in Aurora, CO and has in circulation since 1986. The magazine is published by Bluefish Publishing, LLC.

DISTRIBUTION

Heather 'n Yon is delivered to every door (2,426 units) in Heather Gardens and the clubhouse (bundles) during the first week of the month.

ONLINE

To view the magazine online go to HeatherGardens.org. Under Resource Center in the top menu slide down to "Heather 'n Yon".

FILE FORMAT

Camera Ready Art: Preferred format is PDF at press quality. (240-300dpi or higher, CMYK)

We also accept Adobe Photoshop files saved as .jpg or .jpeg, .tiff, and .psd. Adobe Illustrator files saved as .eps with fonts and artwork converted to outline. Microsoft .pub files, export as .pdf at the highest resolution press quality. We do not accept .pub files.

COLOR & SIZE

- Convert RGB images and logos to CMYK before importing into your design program and exporting ad layout to pdf.
- Artwork and images 240-300 dpi.

Artwork pulled from a website is usually 72 dpi and will be rejected if it can't be reduced in area size to increase the dpi to 240-300 dpi.

Important: Copy text (10-12pt) 100% black.
Do not use Registration black for copy text.

Submit to: bluefishpublishingco@gmail.com

PAYMENT & PROOF OF PUBLICATION

Statements and invoices are emailed the beginning of each month. We accept checks, credit cards and online payment options.



bluefishpublishing.net